



2020/2021



MARSHALL  
AREA CHAMBER

CULTIVATING THE BEST IN BUSINESS

ANNUAL REPORT

# NEW MEMBERS

- Ninety17
- Balanced Health Chiropractic
- Connect Business Magazine
- Walleye Wind Project
- Mr. B's Chocolates
- Seanor Law Office
- Blue Sky Financial
- CLC Lawn Care & Landscaping
- Balaton One Stop
- Precious Paws
- Refined Pups
- Orthopedic Institute
- Ed Yerka, PhD
- Comfort Storage
- Countryside Golf Club
- Shiloh Commercial Properties, LLC
- A.B. Photography
- ZenBusiness
- Epilepsy Foundation
- Puris
- Catholic United Financial
- Lindsey Steffes
- New York Life
- The Salvation Army
- Full Circle Realty Group
- Norma Raske
- Marshall A's
- Schwickert's
- Corporate Technologies
- Paladin Enterprises

- Betsy Lavin Interior Design
- The Mad Batter Bakery
- Universal Forest Products
- New Worship/Nueva Alabanza
- Amber Vlamnick-Primerica
- El Rancho
- Flint Hills Resources
- Steve Paxton
- State Bank of Taunton
- Midwest Concessions & Sweet Shop
- Pizza Hut
- Channel Partners Capital
- Bitton's Roadhouse
- Amiret Electric



# STAFF



- Brad Gruhot (Chamber President)
- Erin Raveling (Marketing Director)
- Desiree Petrich (Events Coordinator)
- Bonnie Allen (Finance Specialist)

## CHAMBER BOARD 2020/2021

- Kevin Reese - US Bank, Chair
- Chad Drake - Bremer Bank, Vice Chair
- Mike Fox - Ace Hardware, Past Chair
- Jill Pieper - Schwan's Company
- Pete Hellie - North Star Mutual Insurance Company
- Mike VanDrehle - Precision Marketing
- Austin DeMuth - Edward Jones
- Ellen Griebel, Performance Foodservice
- Matt Parkhurst - Hy-Vee
- John Full - Marcotte Jewelry
- Marty Seifert - Seifert Properties
- Eric Eben - Hoffman & Brobst
- Jon Knochenmus - Ralco
- Gina Meulebrock, Main-Stay Cafe
- Sonya Kayser, Avera Marshall

# COMMITTEES

## AGRIBUSINESS

- Speaker Luncheons, Panels
- Farmer's Golf Open Sponsor
- 4-H Blue Ribbon Auction (Hospitality Tent)
- State of the Agriculture Annual Event

## TRANSPORTATION

- Hwy 23 Coalition
- Hwy 68 Coalition
- 4th street and Country Club Drive
- 2025 E College Drive

## DOWNTOWN BUSINESS ASSOCIATION

- Trick-or-Treating Event
- Black Friday/Small Business Saturday
- Downtown Crazy Days
- Monthly Promotions

## LEGISLATIVE

- Local Candidate Debates/Forums
- State Candidate Debates/Forums
- State Chamber Legislative Priorities
- Washington DC Fly-In
- Advocacy
- Legislative Roundtables

## AMBASSADORS

- 23 - 1st Dollar Awards
- 31 - Progress Awards
- 2 - Ribbon Cuttings

## THIS YEAR

- Continued Marshall branding roll-out with Chamber publications
- 75 attendees at State of Ag event / State of City 120
- Membership up by 43 members during the fiscal year
- Workforce Initiatives - Bringing businesses and area schools together with new dedicated staff
- Roll out of returning Marshall Leadership Academy

## 2022 GOALS

- Maintain 93% Membership Retention
- Recruit 40+ Members
- Grow Young Professionals and Women's Connect Groups
- Continue to work with SMSU, MN West, Marshall High School on Workforce Initiatives
- Continue staff development
- Continue to provide resources for businesses
- Advocate for pro-business initiatives

# BUDGET

Total Income: \$374,652.59  
 Total Expenses: \$300,632.27  
 Net Income: + \$74,020.32

Coupon Book Income: \$19,940.00

Fiscal Year End Cash  
 Balance and Reserve:

Actual Dues: Income: \$189,868.46  
 Dues vs. Last Year: + \$13,719.03

Balance: \$203,370.79  
 Reserve: \$77,208.79



**CHAMBER CONNECTION**  
 118 Wood College Drive  
 Marshall, WA 98526  
 509.537.4844  
 www.marshallchamber.org

Member Since: 1914  
 509.537.4844

**COMMITTEE EVENTS**  
 ...

**NEW MEMBERS**  
 ...

**AMPHIBIOUS EVENTS**  
 ...

**LOCALWOOD KITCHEN**  
 ...

**AMASSADOR VISITS**  
 ...

**CHAMBER HAPPENINGS**  
 ...

**Hardware And So Much More!**  
 ...

**INDEPENDENT YOUR AD COULD GO Here!**  
 ...

**MARSHALL AREA CHAMBER**  
 CULTIVATING THE BEST IN BUSINESS

**MARSHALL AREA** 530  
**COUPON BOOK**  
**2021**

For every LOCAL purchase... there's a LOCAL purpose.

**LIVE LOCAL**

**2021 MARSHALL COMMUNITY GUIDE**  
 Cultivating the Best in Us.

**MARSHALL AREA CHAMBER**  
 CULTIVATING THE BEST IN BUSINESS

# PUBLICATIONS

- Marshall Community Guide
- Marshall City Map
- Chamber Coupon Book
- Chamber E-Connection Email Newsletter
- Chamber Connection (Marshall Independent)
- Downtown Marshall Brochure

# EVENTS



## BUSINESS AFTER/ DURING HOURS

March: Marshall Radio Home Show

April: Ralco

June: Marshall Area Dementia Network & Abra

July: Horvath Remembrance Center

August: Restored Strength/Thrivent Financial  
/Seanor Law Office

September: Western Equipment Finance



## WOMEN'S CONNECT

2020/2021 Luncheon Speakers:

- Gina Meulebroeck, Naming your Mainstay
- Tina Cartwright, US Bank - Confidence
- Jeremy Williams, Marshall Public Schools
  - Education in a Pandemic
- Fay Prairie, Prairie Perspectives - New Year's Goals
- Stephanie McKee, Avera Marshall
  - How to Balance a Busy Life
- Kaylynn Sandgren, Marshall PD - Safety & Security
- Debbie Streier, Avera Marshall CEO
  - Finding Your Calling
- Networking Event - Greenwood Nursery
- Tracey DeSmet, Ralco - Check Your Intention
- Women's Wellness Panel: Alison Monson (SMSU),  
Jill Vroman (Avera), Rachelle Deutz (Avera)
- Marcy Heemeyer, NorthStar Mutual
  - When Opportunity Knocks, Open the Door
- Kathleen Raml, Western Mental Health Center
  - Work-Life Balance

## CHAMBER EVENTS

- Taste of Marshall/Annual Meeting
- Let's Connect
- Chamber IOI
- Young Professionals Luncheons
- Women's Connect Luncheons
- AgriBusiness Luncheons
- Legislative Panels
- State of the City Address
- State of Agriculture
- Marshall Leadership Academy Kickoff



## YOUNG PROFESSIONALS

2020/2021 Luncheon Speakers:

- Marty Seifert- 2020 Election Update
- Sharon Hanson/Lauren Deutz- City Update at AmericInn
- Jeremy Williams, Marshall Public Schools
  - Education in a Pandemic
- Fay Prairie, Prairie Perspectives
- Sony & Andrea Cayo, IJourneyFit
- March Madness Networking Event  
at Varsity Pub/Extra Innings
- Jennifer Andries, Lyon County Museum-Tour
- Jory Dove, Western Mental Health - Let's End the Stigma
- Sarah Kicmal, United Way - Volunteer Opportunities  
& Eric Luther - Rotary
- Sharon Hanson, City Administrator -New City Hall Tour
- Tom Webb, Southwest MN State University
  - The Leader Within You
- Networking Event at Cold Stone Creamery



# 2020/2021 EVENTS

# ANNUAL AWARDS

## All Star(s) of the Year:

This award is given to an individual who has had a long term positive impact with the Marshall Area Chamber of Commerce and the community and has played a key role in the history of Marshall.

## Rookie of the Year:

This award is given to an individual who has the desire to respond to the community needs by showing potential for advancement and is pursuing interests in the Marshall Area.

## Volunteer of the Year:

This award is given to the volunteer who displays extraordinary commitment to the Marshall Area Chamber of Commerce, its members, and who has demonstrated the willingness to contribute to our community without personal gain.

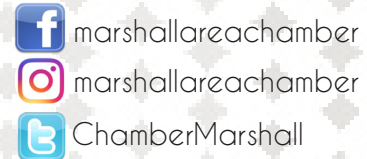
## Non Profit of the Year:

This award is given to a local non-profit that has made a difference for the Marshall Area in providing community engagement and growth.

## Business of the Year:

This award is given to the business that has made tangible and extraordinary contributions to the Marshall Area.

118 West College Dr  
Marshall, MN 56258  
507.532.4484  
[www.marshallmn.org](http://www.marshallmn.org)



## THANK YOU TO OUR CORPORATE LEVEL SPONSORS:

US BANK • SCHWAN'S COMPANY • SCHWAN'S HOME DELIVERY • AVERA MARSHALL  
BREMER BANK • CITY OF MARSHALL • SOUTHWEST MINNESOTA STATE UNIVERSITY  
WELLS FARGO • RALCO/TRU SHRIMP COMPANY • ACTION COMPANIES