



MARSHALL

CULTIVATING THE BEST IN BUSINESS

Our goal is to be recognized as the voice of business in the Marshall Community. We are an organization that's core purpose is to serve its members as an advocate for all their business needs, while providing networking and educational opportunities all in the interest of making Marshall a better place to live, work, stay or play.

In Business for Business.

- Brad Gruhot, Chamber President
- Desiree Petrich, Events Coordinator
- Maddy Torve, Marketing and Communications Coordinator
- Bonnie Allen, Finance Coordinator

BOARD of DIRECTORS

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AgriBusiness Committee

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Vice Chair
Precision Marketing
Ambassadors
Young Professionals Steering Committee
Marshall Leadership Academy Co-Chair

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MDBA Committee

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Women's Connect Steering Committee

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Carlson & Stewart Refrigeration

Taste of Marshall
State of the City
State of the Agriculture
Crazy Days
Moonlight Madness
Chamber Annual Meeting

Business After Hours
Chamber 101
Let's Connect
Women's Connect
Young Professionals
Lunch and Learns
Speaker Events



NETWORKING

- Ambassadors
- Let's Connect
- Young Professionals
- Women's Connect
- AgriBusiness
- Steering Committees
- Business After Hours
- Marshall Leadership Academy
- Lunch and Learns



Interested in getting involved? Join one of our committees!

- Young Professionals Steering Committees
- Women's Connect Steering Committees
- AgriBusiness Steering Committees
- Ambassadors
- Marshall Area Transportation Group
- Marshall Area Downtown Business Association
- Lunch and Learn Steering Committee



A networking event designed for members to meet and build relationships with business people from Marshall area companies and organizations representing a variety of industries.

Monthly



This networking event gives you a chance to show off your company with a one minute verbal commercial while enjoying coffee and donuts and learning about other local businesses. Be sure to bring brochures to display and business cards to share!

Bi-Monthly



Learn about the programs, benefits and services that are available to Chamber members. Whether you are a new member, a longtime member or just want to learn more about membership this is an event for you!

Bi-Monthly



Marshall Area Young Professionals is focused on creating strong leaders in the next generation. Our goal is to provide networking, volunteering, and learning opportunities for future leaders in the Marshall community.

Monthly



The goal of Women's Connect is to develop an engaged focused network of professional women looking to support each other in achieving greater results through collaborative opportunities and personal recommendations.

Monthly



The Agribusiness Committee is in place to promote the relationship between agriculture and business in the Marshall Area and provide partnership opportunities. The State of the Agriculture event is held annually at the Lyon County Fairgrounds in July.

Quarterly



Tempt your taste buds by sampling new and unique foods from Marshall and surrounding area's top restaurants! There's always a new and interesting food to please your palette. Participate in prize giveaways and enjoy drinks with friends, this is an event you don't want to miss!

Annually



Workforce Wednesday is a weekly YouTube series that features job openings in the area. Businesses that are hiring are interviewed to discuss their job openings and what it is like to work at their business.

Weekly



Marshall Downtown Business Association promotes the downtown business climate, coordinates activities and promotions, and helps create an attractive curb appeal for customers. MDBA is made up of 60+ members.

Monthly



Marshall Leadership Academy (MLA) is designed to build community leaders. This program consists of 9 days of classes over 9 months, and a group project presentation. We hope to educate and develop our leaders to better themselves and their community.

Monthly
(Sept-May)



Our mission is to increase awareness of how shopping locally creates economic growth in the Marshall community and to promote staying local to support Marshall area events all year round.

Year-round



Marshall Area transportation Group supports lobbying efforts in Washington D.C and St. Paul, helps coordinate highway Assessments and Analysis for the Marshall Area, seeks to secure funding for specific projects such as County Road 7/HWY 23 intersection and Saratoga/HWY 23 intersection. The biggest goal of this committee is to get the corridor project confirmed for HWY 23 to have 4 lanes from I-94 to I-90.

As needed

Ambassadors

Ambassadors are the welcoming arm of the Chamber. They are often seen presenting various awards to local businesses or welcoming participants to various chamber events. This group promotes membership to new and prospective members by attending Chamber events, Ambassador meetings and sharing their awareness of Chamber programs.

Bi-Weekly

Annual Meeting

The annual meeting is a recap of our organization from the last year. In the past it has been combined with the Taste of Marshall, but as of 2022 we are separating them. Join us in November to see what we've been up to for the last year.

Annually



Educational events on a variety of topics including keynote speakers, panels, and Q&A's with professionals. These events are created based on chamber member recommendations. See Chamber website for upcoming topics and events.

Bi-Monthly



At the State of the City, Marshall's Mayor, City Administrator, and city officials are invited on stage to help increase transparency with the Marshall community, celebrate it's achievements, acknowledge areas for improvement and growth, and set the stage for the year ahead.

Annually

FEATURES



Chamber E-Connection newsletters are sent via email every Friday. It includes chamber member events happening that week and business news in the community.



Chamber Connection is a monthly article in the Marshall Independent Newspaper. It features Chamber events and ambassador visits from that month, along with a letter from the president and other chamber updates.



Chamber Chatter is a weekly radio show on Marshall Radio. It features member events happening that week and any chamber updates.



Community Connect is a monthly TV program on Studio 1 TV. It is hosted by the chamber president and typically features a guest as a talk show.



The Live Local Facebook Group is a private group with over 1,200 members. It is a member only benefit where businesses can promote their sales, deals, events and more. The Chamber staff also regularly reposts member posts into this group.



Coupon Books are released annually. It is a member only publication. They are for sale in the community. Groups are able to use this as a fundraiser and make \$5 per book.



Community Guides are published every year by the chamber. It serves as a business directory of the Marshall area and provides many advertising opportunities.



MARSHALL

Marshall City maps are made every other year by the chamber. There is also a Downtown specific map. All printed publications are located at the chamber office.

MEMBERSHIP LEVELS

Why become a member?

- Listing in Chamber Online Business Directory
- Events Featured in E-Connection
- Events Featured on Chamber Connection
- Events Featured on Chamber Chatter
- Ambassador Visits to your Business
- Able to Post Jobs to the Chamber Website
- Able to Post Events to the Chamber Events Calendar
- Listing in Community Guide
- Featured in the Coupon Book
- Included on City Maps
- Advertising & Sponsorship Opportunities
- Free Meeting Space Available
- Brochure Display Available
- Able to Accept Chamber Gift Checks
- Networking Opportunities and New Business Contacts
- Able to Participate in Monthly Chamber Programs
- Invites to Annual Chamber Events
- Able to Participate in Live Local Facebook Group
- Able to be featured on Marshall Area Chamber Social Media
- Access to Partnerships & Community Leaders
- Increases Business Credibility
- Direct Referrals
- Businesses Advocacy
- Notary Service

Invest in the Business Community and Increase Overall Community Exposure



PARTNERS



Mid-America
CHAMBER EXECUTIVES

MCCCE

MINNESOTA CHAMBER OF
COMMERCE EXECUTIVES



Grow Minnesota![®]
Minnesota Chamber of Commerce



U.S. Chamber of Commerce



CONTACT



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MarshallAreaChamber



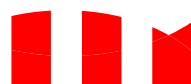
Marshall Area Chamber



Chamber Marshall



Marshall Chamber



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