



**MARSHALL
LEADERSHIP
ACADEMY**

Cultivating Our Future Leaders

2023 - 2024
Agendas

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Kickoff Day: Local Leadership

September 7th, 2023 | EverSpring Inn & Suites



Agenda

Schedules & speakers are subject to change.

11:30-12:00	Lunch & Registration <i>*EverSpring Inn & Suites • 1500 E College Dr</i>
12:00-12:10	Chamber Welcome: Brad Gruhot, <i>President • Marshall Area Chamber of Commerce</i> Michael VanDrehle (2012), <i>Board Chairman • Marshall Area Chamber of Commerce Owner • Precision Marketing</i>
12:10-12:15	Program Sponsor Introductions: Pete Hellie, <i>President & CEO • North Star Mutual Insurance Company</i> Kevin Reese, <i>Vice President & Group Project Manager • US Bank</i>
12:15-12:45	Introductions, Expectations & Icebreakers with Marshall Leadership Academy Alumni: Michael VanDrehle^ Kris Carrow (2012), <i>Director • GreatAmerica Financial Services Corporation</i> Brent Snodgrass (2022), <i>Financial Advisor • Edward Jones</i>
12:45-1:15	Marshall Overview & The Need for Leadership: Bob Byrnes, <i>Mayor • City of Marshall</i>
1:15-1:45	Leadership Mastermind Introduction: Desiree Petrich (2022), <i>Events Coordinator • Marshall Area Chamber of Commerce Owner • Intentional Action</i>
1:45-2:30	MLA Alumni Panel: <i>Facilitator</i> • Tricia Stelter (2010), <i>Human Resources & Payroll Coordinator • Marshall Municipal Utilities</i> Charlie Ehlers (2009), <i>National Account Program Manager • US Bank</i> Tracey DeSmet (2008), <i>Brand Manager • Ralco Nutrition Inc.</i> Ben Blomme (2023), <i>Accountant • Ralco Nutrition Inc.</i> Sean Culhane (2013), <i>Regional Coordinator • Project Turnabout</i>
2:30-2:45	Break
2:45-3:30	Diversity, Equity & Inclusion (DEI) Commission Presentation: Dr. George Taylor, <i>Southwest Marketing Advisory Center Executive Director • SMSU</i>
3:30-4:15	Project Overview: Michael VanDrehle^ Kris Carrow^ Brent Snodgrass^
4:15-5:00	Leadership Speaker Panel: <i>Facilitator</i> • Aaron Ziemer (2022), <i>Sales Manager • Marshall Radio</i> Sara Runchey, <i>Lawyer • Runchey, Louwagie & Wellman Board Member • Marshall School Board</i> Amanda Schroeder (2006), <i>Personal Banker • Minnwest Bank Councilmember • City of Marshall</i> Tom Andries, <i>District 1 • Lyon County Board of Commissioners</i>
5:00	Happy Hour



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Local Leadership Day Sponsor



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Manufacturing Day

October 5th, 2023 | Action Manufacturing, Runnings Warehouse & Runnings Corporate Headquarters



Agenda

Schedules & speakers are subject to change.

- | | |
|--------------------|--|
| 11:30-12:30 | Lunch & Leadership Roundtables
<i>*Action Manufacturing • 1105 Lake Rd</i> |
| 12:30-1:15 | Tour of Action Manufacturing |
| 1:15-1:30 | Break
<i>*Travel to Runnings Warehouse • 911 Michigan Rd</i> |
| 1:30-2:15 | Tour of Runnings Warehouse |
| 2:15-2:30 | Break
<i>*Travel to Runnings Corporate Headquarters • 901 N Highway 59</i> |
| 2:30-2:50 | Group Project Discussion |
| 2:50-3:20 | Speaker:
Michael Ziebell, <i>President & CEO • The trū Shrimp Companies</i> |
| 3:20-4:05 | Local Manufacturing:
Brian Stucke, <i>Operations Manager • BH Electronics</i>
Jeff Varcoe (2004), <i>Vice President of Manufacturing Technical Services • Schwan's Company</i> |
| 4:05-4:15 | Break |
| 4:15-5:00 | The Future of Manufacturing:
Eric McVey, <i>Plant Manager • Archer Daniel Midland Company (ADM)</i>
Bill Maertens, <i>Owner • Bend-Rite Fabrication</i>
Nick Schwarz, <i>Chief Operating Officer • Jonti-Craft</i> |
| 5:00 | Happy Hour |



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Economic Development Day

November 2nd, 2023 | 5 Family Ranch



Agenda

Schedules & speakers are subject to change.

- 11:30-12:30** **Lunch & Leadership Discussion**
**5 Family Ranch • 2717 County Rd 6*
- 12:30-1:15** **Workforce Development Panel**
Facilitator • Dave Parsons, City Assessor • City of Marshall
Lisa Hughes, Regional Business Development Manager • DEED
Kathryn Leys, Community Economics Educator • University of MN Extension
Luke Greiner, Regional Analyst for Central & Southwest Minnesota • DEED
Scott Marquardt, Executive Director • Southwest Initiative Foundation
- 1:15-2:00** **New Developments in Marshall:**
Lauren Deutz (2023), Economic Development Administration (EDA) Director • City of Marshall
- 2:00-2:15** **Break**
- 2:15-3:00** **Speakers:**
Dave Parsons^
Mark Buysse, County Assessor • Lyon County
- 3:00-3:30** **Tour of 5 Family Ranch**
- 3:30-4:00** **Presentation:**
Preston Stensrud, City Parks & Recreation Director • City of Marshall
- 4:00-5:00** **Speaker:**
Susan Brower, State Demographer • State of Minnesota
- 5:00** **Happy Hour**

DEED:
Department of
Employment &
Economic
Development



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Public Policy Day

December 7th, 2023 | Lyon County Government Center



Agenda

Schedules & speakers are subject to change.

- 11:30-12:30** **Lunch & Leadership Roundtables**
**Lyon County Government Center • 607 W Main St, Commissioners Room*
- 12:30-1:10** **Legislator to Lobbyist Panel:**
Facilitator • Eric Oldenkamp (2022), Associate Attorney • Runchey, Louwagie & Wellman PLLP
Marty Seifert, Senior Lobbyist • Flaherty & Hood PA
Jim Girard, Senior Partner (Retired) • Cook Girard Associates
- 1:10-1:50** **Speaker:**
Chuck Ackman, Outreach Director • Office of Senator Amy Klobuchar
- 1:50-2:05** **Break**
- 2:05-2:50** **Tour of Lyon County Government Center & Courtrooms**
- 2:50-3:30** **Lawyer Panel:**
Facilitator • Sara Runchey, Lawyer • Runchey, Louwagie & Wellman
Ron Seanor (2006), Attorney • Seanor Law Office PLLC
Abby Wikelius, Attorney • Lyon County
Cecil Naatz, Assistant Public Defender • Public Defender's Office (Marshall)
- 3:30-5:00** **Presentation:**
Barry Anderson, Minnesota Supreme Court Justice • State of Minnesota
**15 Minute Break During Presentation*
- 5:00** **Happy Hour**



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Community Safety Day

January 4th, 2024 | Lyon County Law Enforcement Center & MERIT Center



Agenda

Schedules & speakers are subject to change.

- 11:30-12:30** **Lunch & Leadership Roundtables**
**Lyon County Law Enforcement Center • 607 W Main St*
- 12:30-2:00** **Tour of Jail & Dispatch**
Emergency Response Unit Presentation:
Adam Connor, *Lyon County Sergeant • Lyon County Sheriff Office*
Eric Wallen, *Lyon County Sheriff • Lyon County Sheriff Office*
- 2:00-2:30** **Break**
**Travel to MERIT Center • 1001 E Erie Rd*
- 2:30-3:00** **Drug Task Force:**
Jon Ellis, *Patrol Officer • City of Marshall*
- 3:00-4:00** **MERIT Center Tour:**
Jasmine DeSmet, *Training Facility Coordinator • MERIT Center*
CAT & Fire Department Topics:
Quentin Brunsvold, *Fire Chief • City of Marshall*
- 4:00-5:00** **Simulators:**
Marshall Police Department
Drone Presentation:
Alex Peterson, *Studio 1 Manager • City of Marshall*
- 5:00** **Happy Hour**

MERIT:
Minnesota
Emergency
Response &
Industrial
Training



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Cultivating Our Future Leaders

Agriculture Day

February 1st, 2024 | Centrol Crop Consulting



Agenda

Schedules & speakers are subject to change.

- 11:30-12:30** **Lunch & Leadership Discussion**
**Centrol Crop Consulting • 351 Burlington Cir*
- 12:30-1:00** **Intro to Ag Companies:**
Ken Franzky, Agronomy Services Manager • Centrol Crop Consulting
- 1:00-1:45** **Specialty Ag Panel:**
Facilitator • Ken Franzky
Cody Nelson, Owner • Iverson Tree Farm
Krista Kopperud, Owner • Painted Prairie Vineyard
Rosie Petty, Owner • Holmberg Orchard
- 1:45-2:00** **Break**
- 2:00-2:45** **Speaker: (*INVITED, NEED TO CONFIRM)**
**Collin Peterson, (Former) Representative for US Congress - Minnesota*
- 2:45-3:30** **Intro to Ag Companies:**
Mike Boerboom, Owner • Boerboom Ag Resources
- 3:00-3:45** **Break**
- 3:45-4:30** **Ag Workforce Panel:**
Facilitator • Mike Boerboom^
Les Goff, General Manager • Turkey Valley Farms
Chad Kisner, L&D Coordinator • Archer Daniels Midland Company (ADM)
Andy Easley, Director of Human Resources & Government Relations • The trū Shrimp Companies
- 4:30-5:00** **Intro to Agriculture:**
Paul Lanoue, Farmer • Verly Lanoue Cattle LLC
- 5:00** **Happy Hour**



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Cultivating Our Future Leaders

Healthcare Day

March 7th, 2024 | Avera Marshall



Agenda

Schedules & speakers are subject to change.

- | | |
|--------------------|--|
| 11:30-12:30 | Lunch & Leadership Discussion
<i>*Avera Marshall • 300 S Bruce St</i> |
| 12:30-1:15 | New Topics in Rural Healthcare:
Debbie Streier, <i>President & CEO • Avera Marshall</i> |
| 1:15-1:45 | Employee Assistance Program (EAP):
Shannon Brewers, <i>Licensed Independent Clinical Social Worker</i> |
| 1:45-2:30 | Tour of Avera Marshall |
| 2:30-2:45 | Break |
| 2:45-3:30 | Healthcare Panel:
<i>Facilitator • Mary Fischer, Manager for Primary Care & Palliative Care • Avera Marshall</i>
Jennifer Lundberg, <i>Social Worker • Prairie Home Hospice & Community Care</i>
Cassidy Laleman, <i>Owner • Endeavor Massage</i>
Dr. Casey Paluch, <i>Owner • Balanced Health Chiropractic</i>
Jenny Greenhoff, <i>Owner • Well Suite</i> |
| 3:30-3:45 | Break |
| 3:45-4:00 | Stretches & Chair Yoga:
Jennifer VanKeulen, <i>Instructor • Marshall Area YMCA Owner • Jennifer VanKeulen Coaching</i> |
| 4:00-4:45 | Substance Abuse:
Jory Dove (MA, LPCC, LADC), <i>Outpatient Counselor • Western Mental Health Center</i> |
| 4:45-5:00 | Group Project Discussion |
| 5:00 | Happy Hour |



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Education Day

April 4th, 2024 | Schwan Regional Event Center at SMSU & the CTE Center



Agenda

Schedules & speakers are subject to change.

- 11:30-12:30 Lunch & Leadership Roundtables**
**Southwest Minnesota State University (SMSU) • Schwan Regional Event Center • 1501 State St*
- 12:30-1:00 SMSU Regional Event Center Facilities & Partnerships:**
Jennifer Flowers, *Athletic Director • SMSU*
Mitchell Grunig, *Activities Director • Marshall Public Schools*
- 1:00-2:00 Higher Education in Southwest Minnesota:**
Dr. Kumara Jayasuriya, *President • SMSU*
Terry Gaalswyk, *President • Minnesota West Community & Technical College*
- 2:00-2:45 Student Panel:**
Lyon & Murray County CEO
SMSU Center of Innovation & Entrepreneurship
- 2:45-3:00 Tour of SMSU Suites**
- 3:00-3:30 Break**
**Travel to CTE Center • 900 N Highway 59*
- 3:30-4:00 Career & Technical Education Center Tour:**
Dion Caron (2010), *Director of Business Services • Marshall Public Schools*
Amanda Pederson, *Assistant Principal • MATEC*
- 4:00-4:45 Collaborations & Partnerships with Schools & Workforce:**
Facilitator • Dion Caron^
Kandy Noles-Stevens, *Assistant Professor of Education • SMSU*
Craig Peters, *Dean • Minnesota West Community & Technical College*
Amanda Pederson^
See Moua-Leske, *Program Manager • Southwest Adult Basic Education | Councilmember • City of Marshall*
- 4:45-5:00 Project Discussion**
- 5:00 Happy Hour**

CTE:
Career &
Technical
Education

MATEC: Marshall Area
Technical & Educational Center



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Education Day Sponsor



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Graduation Day

May 7th, 2024 | Marshall Golf Course



Agenda

Schedules & speakers are subject to change.

- 3:30-4:00** **Gather & Socialize**
Marshall Golf Course · 800 Country Club Dr
- 4:00-5:00** **Project Presentations**
- 5:00-5:45** **Dinner**
Slideshow Presentation
- 5:45-6:30** **Leadership Keynote Speaker**
Name, Title · Place (TO BE DETERMINED)
- 6:30-7:00** **Award Presentation**
- 7:00** **Drinks & Conversation**



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2023-2024 Participants (To Be Determined)

Name
Title • Place

Name
Title • Place

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Marshall Leadership Academy (MLA) is hosted by the Marshall Area Chamber of Commerce. This program is designed to build community leaders. MLA provides participants with a unique opportunity to turn knowledge into action through classroom experiences, hands-on activities, and community awareness. The goal is to educate and develop our leaders to better themselves and their community.

Over the period of nine months, participants experience 9 days of classes. Each participant is assigned to a project group, which will assess community needs, determine a project, and facilitate the project working with other community members and/or groups. Group work culminates with a group project presented at graduation.

