



**MARSHALL
LEADERSHIP
ACADEMY**

Cultivating Our Future Leaders

2024 - 2025
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Cultivating Our Future Leaders

Kickoff Day: Local Leadership

September 5th, 2024 | EverSpring Inn & Suites



Agenda

Schedules & speakers are subject to change.

- 9:00-9:15** **Registration**
**EverSpring Inn & Suites • 1500 E College Dr*
- 9:15-9:25** **Chamber Welcome:**
Brad Gruhot, *President • Marshall Area Chamber of Commerce*
Ellen Griebel (2012), *Marketing Director • Performance Food Service | Board Chair • Marshall Area Chamber of Commerce*
- 9:25-10:00** **Introductions, Expectations & Icebreakers with Marshall Leadership Academy Alumni:**
Heidi Runia (2022), *Assistant Vice President • US Bank*
Brent Snodgrass (2022), *Financial Advisor • Edward Jones*
- 10:00-10:15** **Program Sponsor Introductions:**
Pete Hellie, *President & CEO • North Star Mutual Insurance Co.*
Kevin Reese, *Vice President & Group Project Manager • US Bank*
- 10:15-10:45** **Speaker**
Desiree Petrich, *Owner • Intentional Action, LLC*
- 10:45-11:00** **Break**
- 11:00-12:00** **Marshall Overview & The Need for Leadership:**
Bob Byrnes, *Mayor • City of Marshall*
- 12:00-12:30** **Lunch**
- 12:30-1:30** **Diversity, Equity & Inclusion (DEI) Commission Presentation:**
Dr. George Taylor, *Southwest Marketing Advisory Center Executive Director • SMSU*
- 1:30-2:15** **MLA Alumni Panel:**
Facilitator • Tricia Stelter (2010), *Director of Human Resources • Western Mental Health Center*
Charlie Ehlers (2022), *Director of Sales: Office Equipment Vendor Service • US Bank*
Tracey DeSmet (2008), *Brand Manager • Ralco Nutrition Inc.*
Marcy Heemeyer (2006), *Senior Vice President • North Star Mutual Insurance Co.*
Aaron Mathiowetz (2023), *Mortgage Banker • Minnwest Bank*
- 2:15-2:30** **Break**
- 2:30-3:00** **Project Overview:**
Heidi Runia^
Brent Snodgrass^
- 3:00-3:45** **Leadership Speaker Panel:**
Facilitator • Aaron Ziemer (2022), *Sales Manager • Marshall Radio*
Sara Brink, *Associate Financial Advisor • Thrivent Ridgestone Team*
Amanda Schroeder (2006), *IT Helpdesk Specialist • Minnwest Bank*
Paul Graupmann, *District 3 • Lyon County Board of Commissioners*
- 3:45** **Wrap-Up**
- 4:00** **Happy Hour**

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Cultivating Our Future Leaders

Manufacturing Day

October 3rd, 2024 | Action Manufacturing & Runnings Warehouse + Headquarters



Agenda

Schedules & speakers are subject to change.

- 9:00-10:00** Tour of Action Manufacturing
**1105 Lake Rd*
- 10:00-10:15** Travel to Runnings Warehouse
- 10:15-11:15** Runnings Warehouse Tour
**911 Michigan Rd*
- 11:15-11:30** Travel to Runnings Headquarters
- 11:30-12:00** Lunch
**Travel to Runnings Corporate Headquarters • 901 N Highway 59*
- 12:00-12:30** Leadership Speaker:
Glenn Bader, CEO • Ralco Nutrition
- 12:30-2:00** Local Manufacturing:
Brian Stucke, Operations Manager • BH Electronics
Daryl St. Aubin (2022), Director of Manufacturing • Schwan's Company
Nick Klein, Chief Operating Officer • Walnut Grove Mercantile
- 2:00-2:15** Break
- 2:15-2:45** Group Project Discussion
- 2:45-3:45** The Future of Manufacturing:
Facilitator • Jeremy Gossen (2009), Teammate • Carlson & Stewart Refrigeration, Inc.
Eric McVey, Plant Manager • Archer Daniel Midland Company (ADM)
Bill Maertens, Owner • Bend-Rite Fabrication
Darin Yost, Senior Manager of Operations • Vishay
- 3:45** Wrap-Up
- 4:00** Happy Hour & Tour at Brau Brothers Brewing Co.



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Economic Development Day

November 7th, 2024 | Marshall City Hall



Agenda

Schedules & speakers are subject to change.

- 9:00-9:30 Leadership Speaker:**
Sharon Hanson, *City Administrator · City of Marshall*
- 9:30-10:00 Speaker:**
Jason Anderson, *Director of Public Works + City Engineer-Transportation · City of Marshall*
- 10:00-10:30 Leadership Speaker:**
Preston Stensrud, *Parks Superintendent · City of Marshall*
- 10:30-10:45 Break**
- 10:45-11:30 Speakers:**
Dave Parsons, *City Assessor · City of Marshall*
Mark Buysse, *County Assessor · Lyon County*
- 11:30-12:00 Lunch & Group Project Discussion**
- 12:00-1:00 Workforce Development Panel**
Facilitator · Dave Parsons^
Jessica Miller, *Director of Workforce Strategy · DEED*
Carrie Bendix, *Executive Director · SW MN Private Industry Council*
Luke Greiner, *Regional Analyst for Central & Southwest Minnesota · DEED*
Scott Marquardt, *Executive Director · Southwest Initiative Foundation*
- 1:00-2:00 New Developments in Marshall + Bus Tour**
Lauren Deutz (2023), *Economic Development Administration Director · City of Marshall*
- 2:00-2:45 Tour of Ralco Building**
- 2:45-3:00 Break**
- 3:00-4:00 Speaker:**
Susan Brower, *State Demographer · State of Minnesota*
- 4:00 Happy Hour**

DEED:
Department of
Employment &
Economic
Development



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Public Policy Day

December 5th, 2024 | Lyon County Government Center



Agenda

Schedules & speakers are subject to change.

- 9:00-9:45** **Lawyer Panel**
Facilitator • Amie Ascheman, *Lawyer* • Runchey, Louwagie & Wellman PLLP
Bill Toulouse, *Attorney* • Quanstrom & Doering
To Be Determined, *Lyon County Assistant Attorney* • Lyon County
Cecil Naatz, *Assistant Public Defender* • *Public Defender's Office (Marshall)*
- 9:45-10:15** **Leadership Speaker:**
Marty Seifert, *Lobbyist* • Flaherty & Hood
- 10:15-11:00** **Speaker:**
Mike Franklin, *Partner* • Weber Johnson PA
- 11:00-11:55** **US Congressional Staff Panel:**
Facilitator • Marty Seifert^
Chuck Ackman, *Outreach Director* • *US Senate*
Jeanne Poppe, *(Former) Representative - District 27B* • *MN House of Representatives*
Ben Anderson, *District Director* • *Office of Congresswoman Michelle Fischbach*
- 11:55-12:30** **Lunch & Group Project Discussions**
- 12:30-2:00** **Tour of Lyon County Government Center & Courtrooms**
Judge Tricia B. Zimmer, *Fifth Judicial District* • *Lyon County Courthouse*
- 2:00-2:15** **Break**
- 2:15-3:45** **Presentation:**
Barry Anderson, *(Retired) Minnesota Supreme Court Justice* • *State of Minnesota*
**10 Minute Break During Presentation*
- 3:45** **Wrap-Up**
- 4:00** **Happy Hour**



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Community Safety Day

January 9th, 2025 | Lyon County Law Enforcement Center & MERIT Center



Agenda

Schedules & speakers are subject to change.

- 9:00-9:30 Leadership Speaker:**
Eric Wallen, *Lyon County Sheriff · Lyon County Sheriff Office*
- 9:30-11:30 Tour of Jail & Dispatch**
Emergency Response Unit Presentation:
Adam Connor, *Lyon County Sergeant · Lyon County Sheriff Office*
Eric Wallen^
- 11:30-12:00 Group Project Discussion**
- 12:00-1:00 Lunch & Drug Task Force Presentation:**
Jon Ellis, *Drug Task Force · City of Marshall*
- 1:00-1:30 Break & Travel to MERIT Center**
**1001 W Erie Rd*
- 1:30-2:45 MERIT Center Tour:**
Kim Swalboski, *Training Facility Coordinator · MERIT Center*
Fire Department Topics:
Quentin Brunsvold, *Fire Chief · City of Marshall*
- 2:45-3:50 Simulators:**
Marshall Police Department
Eric Wallen^
Drone Presentation:
Alex Peterson, *Studio 1 Manager · City of Marshall*
- 3:50 Wrap-Up**
- 4:00 Happy Hour**

MERIT:
Minnesota
Emergency
Response &
Industrial
Training



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Agriculture Day

February 6th, 2025 | ADM & Centrol Crop Consulting



Agenda

Schedules & speakers are subject to change.

- 9:00-9:30** **Leadership Speaker:**
Eric McVey, *Plant Manager · Archer Daniels Midland (ADM)*
- 9:30-10:30** **Tour at ADM**
- 10:30-** **Break & Travel to Centrol Crop Consulting**
 **351 Burlington Circle*
- 10:45-11:30** **Intro to Ag Companies:**
Ken Franzky, *Agronomy Services Manager · Centrol Crop Consulting*
- 11:30-12:00** **Lunch & Group Project Discussion**
- 12:00-** **Specialty Ag Panel:**
 Facilitator · Ken Franzky^
 Cody Nelson, *Owner · Iverson Tree Farm*
 Krista Kopperud, *Owner · Painted Prairie Vineyard*
 Josh Lingen, *Owner · Lingen Dairy*
- 12:45-1:30** **Updates from the Minnesota Department of Agriculture:**
Thom Petersen, *Commissioner · Minnesota Department of Agriculture*
- 1:30-2:15** **Intro to Ag Companies:**
Mike Boerboom, *Owner · Boerboom Ag Resources*
- 2:15-2:25** **Break**
- 2:25-3:10** **Intro to Ag Companies:**
Carolyn Olson, *Owner · Olson Organics of Cottonwood*
- 3:10-3:55** **Intro to Agriculture:**
Paul Lanoue, *Farmer · Verly Lanoue Cattle LLC*
- 3:55-4:00** **Wrap-Up**
- 4:00** **Happy Hour**



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Cultivating Our Future Leaders

Healthcare Day

March 6th, 2025 | Avera Marshall



Agenda

Schedules & speakers are subject to change.

- 9:00-9:30 Leadership Speaker:**
Carol Biren, *Public Health Director · SW Health & Human Services*
- 9:30-10:30 New Topics in Rural Healthcare:**
Debbie Streier, *President & CEO · Avera Marshall*
- 10:30-10:45 Break**
- 10:45-11:45 Evolving Treatments in Cancer Care**
Jessica Moriarity, *Nurse Practitioner · Avera Cancer Institute*
Jamie Arens (MSW), *Assistant Vice President · Avera Cancer Institute - Outpatient Services*
- 11:45-12:45 Tour of Avera Marshall**
- 12:45-1:15 Lunch & Project Discussion**
- 1:15-2:15 Nutritionist Panel:**
Facilitator · Bobbi Jo Vandendriessche, *VP - Clinic Division · Avera Marshall*
Steve Sik, *Owner & Personal Trainer · Pulse Fitness*
Rachelle Deutz (RD, LD) *Clinical Dietitian · Avera Marshall*
Nic Doeling (DPT) *Regional Director · Big Stone Therapies in Partnership with Avera*
Dr. Chris Eichten, *Chiropractor · Preferred Health Chiropractic*
- 2:15-2:30 Break**
- 2:30-2:45 Stretches & Chair Yoga:**
Jennifer VanKeulen, *Owner · Jennifer VanKeulen Coaching*
- 2:45-3:45 Substance Abuse:**
Jory Dove (MA, LPCC, LADC), *Outpatient Counselor · Western Mental Health Center*
- 3:45-4:00 Wrap-Up**
- 4:00 Happy Hour**



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Cultivating Our Future Leaders

Education Day

April 3rd, 2025 | Whipple Gallery at SMSU & the CTI Center



Agenda

Schedules & speakers are subject to change.

- 9:00-9:30 Leadership Speaker:**
Cliff Carmody, *Executive Director & CEO* · SWWC Service Cooperative
- 9:30-10:30 Specialized Education Locations:**
Amanda Pederson, *Assistant Principal* · MATEC
Laura Jenson, *Site Administrator* · Educational Learning Centers (ELC) · SWWC Service Cooperative
- 10:30-10:45 Break**
- 10:45-11:45 Higher Education in Southwest Minnesota:**
Dr. Kumara Jayasuriya, *President* · SMSU
Terry Gaalswyk, *President* · Minnesota West Community & Technical College
- 11:45-12:30 Lunch & Group Project Discussion**
**SMSU Dining Hall*
- 12:30-1:30 Collaborations & Partnerships with Schools & Workforce:**
Facilitator · Jeremy Williams, *Superintendent* · Marshall Public Schools
Kandy Noles-Stevens, *Associate Professor of Education* · SMSU
Craig Peters, *Dean* · Minnesota West Community & Technical College
Brian Jones, *Principal* · Marshall High School
See Moua-Leske, *Program Manager* · Southwest Adult Basic Education
Dion Caron (2010), *Director of Business Services* · Marshall Public Schools
- 1:30-2:15 Student Panel:**
Lyon & Murray County CEO
SMSU Center of Innovation & Entrepreneurship
- 2:15-3:00 Tour of SMSU Innovative Classrooms:**
Laura Jensen[^]
- 3:00-3:15 Break & Travel to CTI Center**
**900 N Highway 59*
- 3:15-3:45 Career & Technical Institute Tour:**
Dion Caron[^]
Amanda Pederson[^]
- 3:45-4:00 Wrap-Up**
- 4:00 Happy Hour**

CTI:
Career &
Technical
Institute

MATEC: Marshall Area
Technical & Educational Center



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Graduation Day

April 29th, 2025 | To Be Determined



Agenda

Schedules & speakers are subject to change.

- 3:30-4:00** **Gather & Socialize**
Location to Be Determined
- 4:00-5:00** **Project Presentations**
- 5:00-5:45** **Dinner & Memory Sharing**
Slideshow Presentation
- 5:45-6:30** **Leadership Keynote Speaker**
To Be Determined
- 6:30-7:00** **Award Presentation**
- 7:00** **Drinks & Conversation**



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2024-2025 Participants

TO BE DETERMINED



MARSHALL LEADERSHIP ACADEMY

Marshall Leadership Academy (MLA) is hosted by the Marshall Area Chamber of Commerce. This program is designed to build community leaders. MLA provides participants with a unique opportunity to turn knowledge into action through classroom experiences, hands-on activities, and community awareness. The goal is to educate and develop our leaders to better themselves and their community.

Over the period of nine months, participants experience 9 days of classes. Each participant is assigned to a project group, which will assess community needs, determine a project, and facilitate the project working with other community members and/or groups. Group work culminates with a group project presented at graduation.

