

# MEMBERSHIP



Our goal is to be recognized as the voice of business in the Marshall Community. We are an organization that's core purpose is to serve its members as an advocate for all their business needs, while providing networking and educational opportunities all in the interest of making Marshall a better place to live, work, stay or play.

**In Business for Business.**

# STAFF

- Brad Gruhot, Chamber President
- Maria Valentin, Events Coordinator
- Shelby Buchholz, Marketing and Communications Coordinator
- Bonnie Allen, Finance Coordinator

# BOARD of DIRECTORS

## **JEREMY GOSSEN**

Board Chair  
Carlson & Stewart Refrigeration

## **LESLIE HART**

Vice Chair  
Ralco

## **BILL MULSO**

Treasurer  
Hoffman & Brobst PLLP

## **ELLEN GRIEBEL**

Past Chair  
Performance Foodservice  
Women's Connect Steering Committee

## **MIKE VANDREHLE**

Past Chair  
Precision Marketing  
MAYP Steering Committee

## **CHARLIE EHLERS**

US Bank

## **JOHN FULL**

Marcotte Jewelry  
MDBA Committee

## **MORGAN MAHONEY**

Full Circle Realty Group  
MAYP Steering Committee

## **PATTY ALCORN**

Schwan's Company

## **DEBBIE STREIER**

Avera Marshall

## **GINA MEULEBROECK**

Main-Stay Cafe  
MDBA Committee

## **ERIC MCVEY**

Archer Daniels Midland (ADM)

## **ROGER RICKE**

HyVee Food Store

## **LAURA O'ROURKE**

Southwest Minnesota State University

## **HAYLEY FRUIN**

Bremer Bank  
Ambassadors

# EVENTS

Taste of Marshall  
State of the City  
State of Agriculture  
Crazy Days (MDBA)  
Moonlight Madness (MDBA)  
Chamber Annual Meeting

Business After Hours  
Chamber 101  
Let's Connect  
Women's Connect  
Young Professionals  
Lunch and Learns



# NETWORKING

- Ambassadors
- Let's Connect
- Young Professionals
- Women's Connect
- AgriBusiness
- Steering Committees
- Business After Hours
- Marshall Leadership Academy
- Lunch and Learns



# COMMITTEES

Interested in getting involved? Join one of our committees!

- Young Professionals Steering Committees
- Women's Connect Steering Committees
- AgriBusiness Steering Committees
- Ambassadors
- Marshall Area Transportation Group
- Marshall Area Downtown Business Association (MDBA)

# PROGRAMS



A networking event designed for members to meet and build relationships with business people from Marshall area companies and organizations representing a variety of industries. We also offer the option of Business During Hours.

**Monthly**



This networking event gives you a chance to show off your company with a one minute verbal commercial while enjoying coffee and donuts and learning about other local businesses. Be sure to bring brochures to display and business cards to share!

**Bi-Monthly**



Learn about the programs, benefits and services that are available to Chamber members. Whether you are a new member, a longtime member or just want to learn more about membership this is an event for you!

**Bi-Monthly**



Marshall Area Young Professionals is focused on creating strong leaders in the next generation. Our goal is to provide networking, volunteering, and learning opportunities for future leaders in the Marshall community.

**Monthly**



The goal of Women's Connect is to develop an engaged focused network of professional women looking to support each other in achieving greater results through collaborative opportunities and personal recommendations.

**Monthly**



The Agribusiness Committee is in place to promote the relationship between agriculture and business in the Marshall Area and provide partnership opportunities. The State of the Agriculture event is held annually at the Lyon County Fairgrounds in July.

**Quarterly**



Tempt your taste buds by sampling new and unique foods from Marshall and surrounding area's top restaurants! There's always a new and interesting food to please your palette. Participate in prize giveaways and enjoy drinks with friends, this is an event you don't want to miss!

**Annually**



Marshall Downtown Business Association promotes the downtown business climate, coordinates activities and promotions, and helps create an attractive curb appeal for customers. MDBA is made up of 70+ members.

**Monthly**



Marshall Leadership Academy (MLA) is designed to build community leaders. This program consists of 9 days of classes over 9 months, and a group project presentation. We hope to educate and develop our leaders to better themselves and their community.

**Monthly**  
(Sept-May)



Our mission is to increase awareness of how shopping locally creates economic growth in the Marshall community and to promote staying local to support Marshall area events all year round.

**Year-Round**



Marshall Area transportation Group supports lobbying efforts in Washington D.C and St. Paul, helps coordinate highway Assessments and Analysis for the Marshall Area, seeks to secure funding for specific projects such as County Road 7/HWY 23 intersection and Saratoga/HWY 23 intersection. The biggest goal of this committee is to get the corridor project confirmed for HWY 23 to have 4 lanes from I-94 to I-90.

**As Needed**

**Ambassadors**

Ambassadors are the welcoming arm of the Chamber. They are often seen presenting various awards to local businesses or welcoming participants to various chamber events. This group promotes membership to new and prospective members by attending Chamber events, Ambassador meetings and sharing their awareness of Chamber programs.

**Bi-Weekly**

**Annual Meeting**

The annual meeting is a recap of our organization from the last year. In the past it has been combined with the Taste of Marshall, but as of 2022 we are separating them. Join us in November to see what we've been up to for the last year.

**Annually**



Educational events on a variety of topics including keynote speakers, panels, and Q&A's with professionals. These events are created based on chamber member recommendations. See Chamber website for upcoming topics and events.

**Bi-Monthly**



At the State of the City, Marshall's Mayor, City Administrator, and city officials are invited on stage to help increase transparency with the Marshall community, celebrate it's achievements, acknowledge areas for improvement and growth, and set the stage for the year ahead.

**Annually**

# FEATURES



Chamber E-Connection newsletters are sent via email every Friday. It includes chamber member events happening that week and business news in the community.



Chamber Connection is a monthly article in the Marshall Independent Newspaper. It features Chamber events and ambassador visits from that month, along with a letter from the president and other chamber updates.



Chamber Chatter is a weekly radio show on Marshall Radio. It features member events happening that week and any chamber updates.



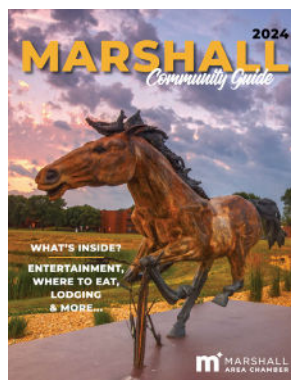
Community Connect is a monthly TV program on Studio 1 TV. It is hosted by the chamber president and typically features a guest as a talk show.



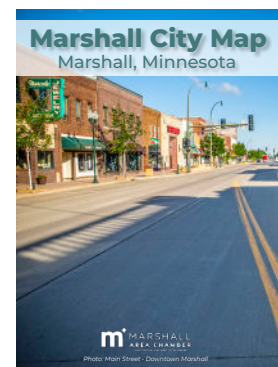
The Live Local Facebook Group is a private group with over 1,200 members. It is a member only benefit where businesses can promote their sales, deals, events and more. The Chamber staff also regularly reposts member posts into this group.



Coupon Books are released annually. It is a member only publication. They are for sale in the community. Groups are able to use this as a fundraiser and make \$5 per book.



Community Guides are published every year by the chamber. It serves as a business directory of the Marshall area and provides many advertising opportunities.



Marshall City maps are made every other year by the chamber. There is also a Downtown specific map. All printed publications are located at the chamber office.



# MEMBERSHIP LEVELS

## ENTREPRENEUR

**\$280**

(Suggested for 25 employees or less)

## ENTREPRENEUR+

**\$396**

(Suggested for 25-49 employees)

## CORNERSTONE

**\$555**

(Suggested for 50-99 employees)

## ANCHOR

**\$1,188**

(Suggested for 100-299 employees)

## CORPORATE

**\$3,853**

(Suggested for 300+ employees)

## INDIVIDUAL

**\$116**

(Not for Business Use)

## ADDITIONAL BUSINESS LOCATION

**\$164**

## NON PROFIT

**<5 EMPLOYEES \$196**

**>5 EMPLOYEES \$254**

## STUDENT

**\$25**

(Youth Entrepreneurs)

# MEMBER BENEFITS

## **INCREASED BUSINESS EXPOSURE**

Featured on our social media, ambassador visits to your business, direct referrals, listed on city maps, increases business credibility.

## **BUSINESS DIRECTORY**

Listed in the online directory, printed in the annual Community Guide, able to accept Chamber Gift Checks.

## **EVENT EXPOSURE**

Post events on the community calendar, submit events for the weekly newsletter, events featured on radio weekly and TV monthly.

## **NETWORKING EVENTS**

Lunch and Learns, Let's Connect, Business After & During Hours, Young Professionals, Women's Connect, Agribusiness, and more.

## **RESOURCES**

Free meeting space, brochure display, notary services.

## **WORKFORCE DEVELOPMENT**

Courtesy job board, partnerships & collaborations with SMSU, CareerForce, Private Industry Council, Minnesota West & Technical College, SW/WC, Marshall Public Schools, EDA & our business community.

## **WORKFORCE ADVOCACY**

Strong relationships with the Minnesota and US Chamber of Commerce who are our advocacy partners for businesses at a State and Federal level.

**Invest in the Business Community and Increase Overall Community Exposure**



**ENHANCED  
LISTING  
\$80**



**YOUNG  
PROFESSIONALS  
\$150**



**WOMEN'S  
CONNECT  
\$150**



# PARTNERS



**Grow Minnesota!**<sup>®</sup>  
Minnesota Chamber of Commerce



**Mid-America**  
CHAMBER EXECUTIVES



U.S. Chamber of Commerce

MINNESOTA  
CHAMBER *of*  
COMMERCE



LYON AND MURRAY COUNTY **CEO**<sup>®</sup>



# CONTACT



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**[www.marshallmn.org](http://www.marshallmn.org)**



**MarshallAreaChamber**



**Marshall Area Chamber**



**Chamber Marshall**



**Marshall Chamber**



**MARSHALL  
AREA CHAMBER**  
CULTIVATING THE BEST IN BUSINESS