

MEMBERSHIP

IN BUSINESS
FOR BUSINESS

2026



MARSHALL

CULTIVATING THE BEST IN BUSINESS

CHAMBER STAFF



Sam Lund, Events Specialist

Shelby Buchholz, Marketing & Communications Coordinator

Bonnie Allen, Finance Coordinator

Brad Gruhot, Chamber President

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Avera Marshall
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MAYP Steering Committee

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Schwan's Company

CHAD KULLA

The Bike Shop
MDBA Committee

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Main-Stay Cafe
MDBA Committee

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LAURA O'ROURKE

Southwest Minnesota State University
MLA Committee

HAYLEY FRUIN

Old National Bank
Ambassadors

EVENTS

Business After / During Hours
Chamber 101 / 201
Chamber Annual Meeting
Let's Connect
Lunch & Learn
State of Agriculture
State of the City Address
Taste of Marshall
Women's Connect
Young Professionals

Marshall Downtown Business Association (MDBA) Events

St. Patrick's Day Parade
Crazy Days
Trick-or-Treating
Holiday Season Kickoff



NETWORKING



AgriBusinesses
Ambassadors
Business After / During Hours
Let's Connect
Lunch & Learn
Marshall Leadership Academy (MLA)
Steering Committees
Women's Connect
Young Professionals

COMMITTEES

Interested in getting involved? Join one of our committees!

AgriBusiness Steering Committee
Ambassadors
Marshall Area Downtown Business Association (MDBA)
Marshall Area Transportation Group
Women's Connect Steering Committee
Young Professionals Steering Committee



BI-WEEKLY | Ambassadors are the welcoming arm of the Chamber. They are often seen presenting various awards to local businesses or welcoming participants to various chamber events. This group promotes membership to new and prospective members by attending Chamber events, Ambassador meetings and sharing their awareness of Chamber programs.



MONTHLY | A networking event designed for members to meet and build relationships with business people from Marshall area companies and organizations representing a variety of industries. We also offer the option of Business During Hours.



MONTHLY | Marshall Downtown Business Association (MDBA) promotes the downtown business climate, coordinates activities and promotions, and helps create an attractive curb appeal for customers. MDBA is made up of 70+ members.



MONTHLY | Marshall Area Young Professionals (MAYP) is focused on creating strong leaders in the next generation. Our goal is to provide networking, volunteering, and learning opportunities for future leaders in the Marshall community.



MONTHLY | The goal of Women's Connect is to develop an engaged focused network of professional women looking to support each other in achieving greater results through collaborative opportunities and personal recommendations.



MONTHLY | Marshall Leadership Academy (MLA) is designed to build community leaders. This program consists of 9 days of classes over 9 months (September - May), and a group project presentation. We hope to educate and develop our leaders to better themselves and their community.



BI-MONTHLY | Learn about the programs, benefits, and services that are available to Chamber members. Whether you are a new member, a longtime member, or just want to learn more about membership - this is an event for you! We also offer a 201 1-2 times a year to get more in-depth on our back-end services!



BI-MONTHLY | This networking event gives you a chance to show off your company with a one minute verbal commercial while enjoying coffee and donuts and learning about other local businesses. Be sure to bring brochures to display and business cards to share!



Marshall Chamber AgriBusiness

QUARTERLY | The Agribusiness Committee is in place to promote the relationship between agriculture and business in the Marshall area and provide partnership opportunities. The **State of Agriculture** event is held annually at the Lyon County Fairgrounds in July.



YEAR-ROUND | Educational events on a variety of topics that include the keynote speakers, panels, and Q&A's with professionals. These events are created based on Chamber member requests and recommendations, along with current changes and happenings in the world.



YEAR-ROUND | Our mission is to increase awareness of how shopping locally creates economic growth in the Marshall community and to promote staying local to support Marshall area events all year round. Be sure to join the **Live Local Facebook Group** and check out the events page on our website: marshallmn.org/livelocal.



ANNUALLY | The Chamber Annual Meeting is held every November and provides a recap of our organization's goals, achievements, happenings, news, future outlook, and more. We also present our Annual Awards at this meeting.



ANNUALLY | At the State of the City Address, the City of Marshall's Mayor, City Administrator, and city officials are invited on stage to help increase transparency with the Marshall community, celebrate it's achievements, acknowledge areas for improvement and growth, and set the stage for the year ahead.



ANNUALLY | Tempt your taste buds by sampling new and unique foods from Marshall and surrounding area's top restaurants! There's always a new and interesting food to please your palette. Participate in prize giveaways and enjoy drinks with friends, this is an event you don't want to miss!

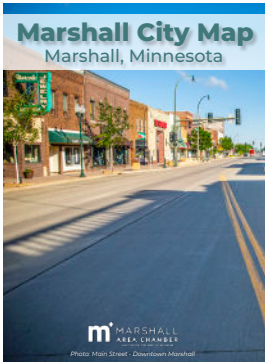


AS-NEEDED | Marshall Area transportation Group supports lobbying efforts in Washington D.C and St. Paul, helps coordinate highway Assessments and Analysis for the Marshall Area, and seeks to secure funding for specific projects.

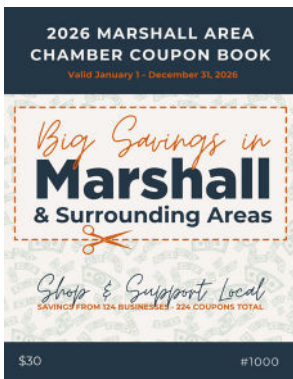
FEATURES



The Chamber E-Connection is an email newsletter sent out every Friday morning. It includes Chamber member events, news, announcements, job postings, and more!



Marshall City Maps are created by the Chamber every other year and can be found at the Chamber office. This provides another advertising opportunity for members.



The Chamber Coupon Books are an annual publication and the Chamber's largest fundraiser. Non-profits are able to use this as a fundraiser opportunity as well.



Community Connect is a monthly TV program hosted by the Chamber President and features a guest each show. It broadcasts on Studio One TV.

The Chamber provides multiple opportunities for members to feature, advertise, and promote their business!



Our Live Local Facebook Group is a private group with over 1,900 members! It provides a channel for Chamber members to promote their current and upcoming sales, deals, events, news, and more.



Chamber Connection is a monthly article in the Marshall Independent Newspaper. It features Chamber happenings and Ambassador visits along with a letter from the President and other Chamber updates.



Community Guides are published every year by the Chamber, serving as a Business Directory and guide to the Marshall area. This publication also provides an advertising opportunity.



Chamber Chatter is a weekly (Friday) show on Marshall Radio and features member events happening in the upcoming weekend/week + Chamber updates.

MEMBERSHIP LEVELS

ENTREPRENEUR

\$280

(Suggested for 25 employees or less)

ENTREPRENEUR+

\$396

(Suggested for 25-49 employees)

CORNERSTONE

\$555

(Suggested for 50-99 employees)

ANCHOR

\$1,188

(Suggested for 100-299 employees)

CORPORATE

\$3,853

(Suggested for 300+ employees)

INDIVIDUAL

\$116

(Not for Business Use)

ADDITIONAL BUSINESS LOCATION

\$164

NON PROFIT

<5 EMPLOYEES \$196
>5 EMPLOYEES \$254

STUDENT

\$25

(Youth Entrepreneurs)

MEMBER BENEFITS

INCREASED BUSINESS EXPOSURE

Featured on our social media, ambassador visits to your business, direct referrals, listed on city maps, increases business credibility.

BUSINESS DIRECTORY

Listed in the online directory, printed in the annual Community Guide, able to accept Chamber Gift Checks.

EVENT EXPOSURE

Post events on the community calendar, submit events for the weekly newsletter, events featured on radio weekly and TV monthly.

NETWORKING EVENTS

Lunch and Learns, Let's Connect, Business After & During Hours, Young Professionals, Women's Connect, Agribusiness, and more.

RESOURCES

Free meeting space, brochure display, notary services.

WORKFORCE DEVELOPMENT

Courtesy job board, partnerships & collaborations with SMSU, CareerForce, Private Industry Council, Minnesota West & Technical College, SW/WC, Marshall Public Schools, EDA & our business community.

WORKFORCE ADVOCACY

Strong relationships with the Minnesota and US Chamber of Commerce who are our advocacy partners for businesses at a State and Federal level.

Invest in the Business Community and Increase Overall Community Exposure

**ENHANCED
LISTING
\$80**

**YOUNG
PROFESSIONALS
\$150**

**WOMEN'S
CONNECT
\$150**

PARTNERS



CONTACT

WEBSITE

marshallmn.org

LOCATE

317 West Main Street • Suite 2
Marshall, MN 56258

CALL

507-532-4484

SOCIAL MEDIA



[MarshallAreaChamber](#)



[MarshallAreaChamber](#)



[ChamberMarshall](#)



[MarshallChamber9592](#)

IN BUSINESS, FOR BUSINESS

Our goal is to be recognized as the voice of business in the Marshall Community.

We are an organization that's core purpose is to serve its members as an advocate for all their business needs, while providing networking and educational opportunities all in the interest of making Marshall a better place to live, work, stay, or play.